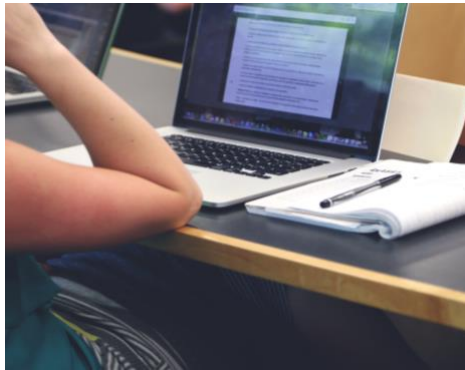




## Activ'inside: 4 New Innovations at VITAFOODS 2019

Activ'inside, a creator of difference for the Nutraceutical market, launch 4 new products and applications at VITAFOODS EUROPE 2019 (Geneva, May 7-9): a new crossover clinical study to enhance cognitive performance on students, an organic grape seed extract with a high OPC content, a tasteless & 100% soluble water grape seed extract, and some trendy fast ready-to-use formula.



### Significant Results on Students Cognitive Performance in only 90 Minutes

A new proprietary clinical study is now available on the patented ingredient Memophenol™. This **randomized, double-blind crossover placebo controlled** clinical study was conducted on **students in one shot dosage**. **Cognitive performance** was tested **under exams conditions** through validated cognitive tests.

Compared to a placebo, a one shot Memophenol supplementation 90 minutes before exams is sufficient to :

- Significantly increase attention and working memory during at least one hour
- Enhance cognitive performance by 36%

Activ'inside will present this new clinical study at the New ingredients Theatre on May, 8<sup>th</sup> (3:40pm session) as well at the New products Zone at Vitafoods.

### Organic OPC from Grape Seed Extract

Thanks to a dedicated sourcing, Activ'inside produces a grape seed extract guaranteed with **a high polyphenols & OPC contents** (60% Polyphenols and 25% OPC-Porter). Porter is the most accurate method to determinate the OPC content. **Made in France**, this extract is backed by a **pending EFSA claim** for its anti-aging benefits. This ingredient is available on private labelling formulations.



See also at the new ingredient zone at Vitafoods.



### The Tasteless & 100% Water Soluble Grape Seed Extract

This **100% water Soluble & tasteless Grape** seed extract provides **a high amount of flavanol monomers** proven by clinical trial for the best **bioavailability** and **antioxidant** benefits. This extract is exclusively obtained from champagne grape varieties.

### Fast & Trendy Ready-to-use Formula

Activ'inside will present trendy and functional formulas like **gummies** to have a sensorial and enjoyable experience, **liquid shots** to boost the cognitive performance on students, **instant drinks** to offer great tasting product and attractive applications and **functional chocolates** with effect on sleep, mood and memory.





# Press Release

## • More on ACTIV'INSIDE

Activ'Inside, a French company specialized in saffron (*Crocus sativus L.*) and grapes (*Vitis vinifera L.*), aims to develop innovative natural products with high added value. *"We use science, analysis, claims, intellectual property and marketing to create unique products reflecting customers' need for a fast and safe access to market"* says Benoit LEMAIRE, CEO of ACTIV'INSIDE.

At Activ'Inside, innovation and science are at the core of our activity, as demonstrated by our 3 patented active solutions based on sound scientific knowledge, proprietary published studies and related claims: Memophenol™, for cognitive health, SkinAx™, for the skin beauty, Safr'inside™, for mood / quality of sleep / premenstrual comfort.

Active solutions's website :

<http://skinax.com>

<http://memophenol.com>

<http://safrinside.com>

